



John Simonetti grew up in the salon business with a strong understanding of the art of hairdressing and the desire to not only learn it, but to live it. In 2009 John joined the Matrix Artistic Team where he has since been sharing knowledge, inspiration and success with salon owners, hairdressers and students across the country proving that while following your passion isn't always easy, it certainly is worth it.

His work has been showcased during Mercedes Benz Fashion Week, Chairs of Change and charitable events.

MEN'S CLASSIC BARBERING WITH JOHN SIMONETTI

Explore the classic barbering techniques of scissor-over-comb, classic and modern fading, blending and texturizing to help you execute a modern finish to all your work. This hands-on workshop will provide you with the opportunity to perfect your skills and increase your men's services. You'll learn how to design the best looks for your men!

Come experience:

- Classic barbering techniques
- Fading techniques
- Tips for blending
- Modern styling for men

ATTENDEE TOOL LIST

Shears, Water Bottle, Clippers with Attachments, Trimmer, Blow Dryer, Denman Brush, Combs, Texturizing Shears, 8 Clips, 4 Towels, Pen, Notebook

**MATRIX
ACADEMY**

DATE: NOVEMBER 14TH, 2016

TIME: 10AM – 4PM

LOCATION: STATE BEAUTY SUPPLY | 2351 MILLPARK DRIVE | MARYLAND HEIGHTS, MO 63043

INVESTMENT: \$125.⁰⁰

FORMAT: HANDS ON WORKSHOP

SIZE: 20 ATTENDEES

TICKETS: CONTACT YOUR DSC, VISIT ONE OF OUR 11 STORE LOCATIONS OR CALL 314.423.9599

ALL STATE BEAUTY SUPPLY EDUCATION EVENTS & CLASSES ARE NONREFUNDABLE. CREDITS WILL NOT BE ISSUED.